

Balasaheb Desai College, Patan

Commerce Association

Name of the Activity: Salesmanship Training: Advanced Course

Duration: 01/03/2022 to 30/04/2022

Number of Students Participated: 311

Report of the Program:

Department of Commerce organized 2 months Career Oriented Course named Salesmanship Training for B.Com II year students. Mr. Amol Mohite had convener and faculty for this course. Course has been held in three days a week such as Thursday, Friday and Saturday for daily one hour.

In this syllabus personality of salesman, types of customers, techniques of salesmanship personality techniques, body language, and soft skills related topics are taught.


Photo:



Program Feedback:

Options	Excellent	Very Good	Good	Fair	Neutral	Total
Number of Respondent	25	10	-	-	-	35
Percentage	71.43%	28.57%	-	-	-	100




(Dr. S. D. Pawar)
Principal
Balasaheb Desai College, Patan
Tal.- Patan, Dist.- Satara

